

All About PROs

September 19 & 20, 2018



Webinar Interface

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Agenda

1. Who are the players?
2. What can a PRO do for producers?
3. How can a PRO work with collectors, haulers, processors and retreaders?
4. How do I find a PRO?



RPRA Resource Productivity
& Recovery Authority

**Who are the
players?**



Who are the players?

The Resource Productivity and Recovery Authority

- RPRA is a regulatory body created by the Ontario government to enforce individual producer responsibility (IPR) requirements under the new Tires Regulation, and is responsible for:
 - creating and maintaining an electronic registry
 - overseeing and enforcing compliance by producers and service providers (collectors, haulers, retreaders and processors)
- RPRA is **not** replacing Ontario Tire Stewardship. We will not:
 - contract with producers and service providers
 - collect money from producers to pay service providers
 - pay incentives

Who are the players?

Producers

- For new tires marketed to consumers in Ontario, a person is a producer if that person is:
 - the resident brand holder for the tires supplied in Ontario
 - the resident importer of the tires supplied into Ontario
 - the first resident person that marketed the tires in Ontario
 - a non-resident marketer of tires to consumers in Ontario
- For new vehicles with new tires marketed to consumers in Ontario, a person is a producer if that person is:
 - a resident manufacturer for vehicles marketed in Ontario
 - a resident importer of vehicles marketed in Ontario
 - the first resident person that marketed the vehicles in Ontario
 - a non-resident marketer of vehicles to consumers in Ontario

Who are the players?

Collectors

- Operate a tire collection site (i.e. where used tires are collected for the purpose of resource recovery or disposal, including any site where end-of-life vehicles with tires are managed, such as auto salvage sites or auto recycling sites)

Haulers

- Transport tires in Ontario to a site for processing, reuse, retreading, or disposal

Retreaders

- Replace the tread on worn tires so that they can continue to be used as tires

Processors

- Receive and process tires for resource recovery or disposal

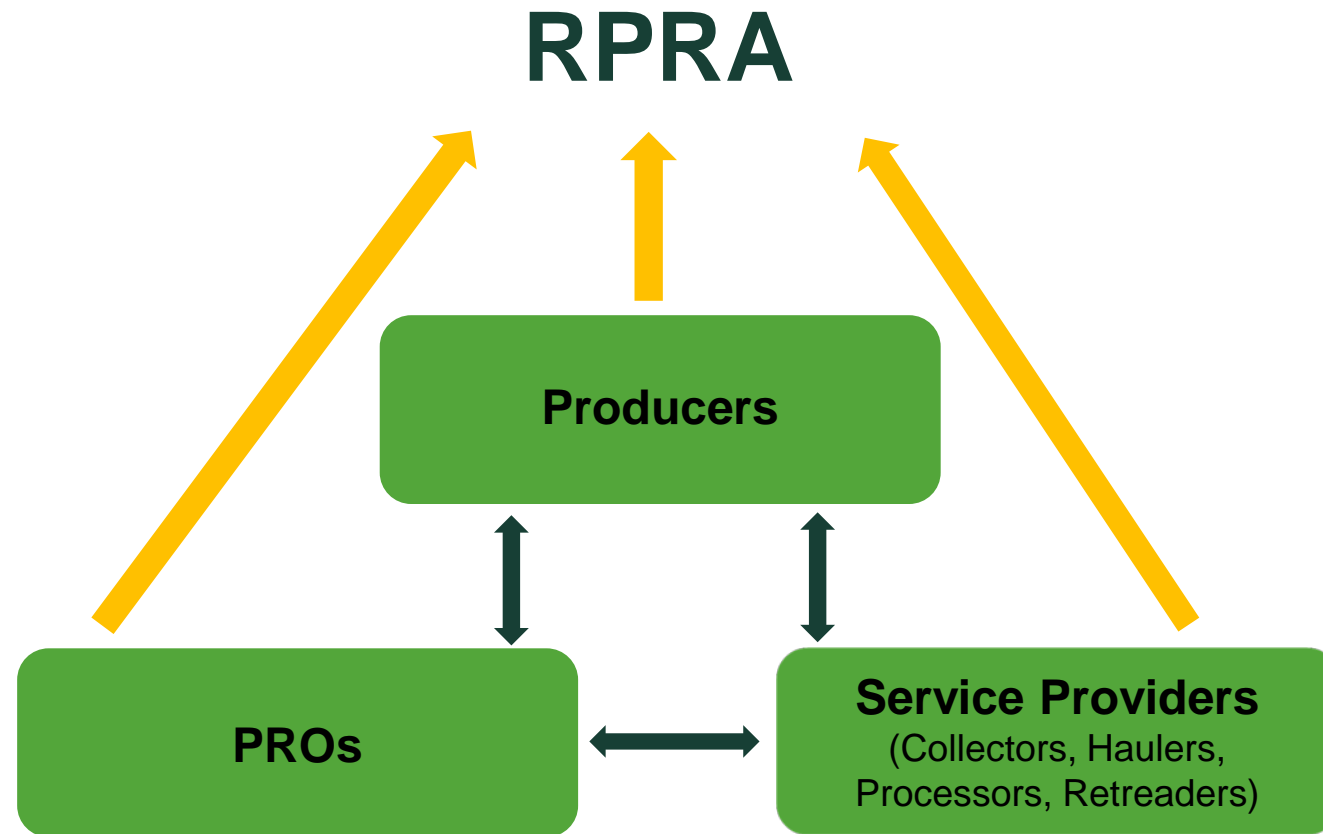
Who are the players?

PROs

- A producer responsibility organization, or PRO, is any person retained by a producer to:
 - arrange the establishment or operation of a tire collection or management system (i.e. processing, hauling or retreading)
 - establish or operate a tire collection or management system (i.e. processing, hauling or retreading)
 - prepare and submit reports
- Think of PROs as doing what OTS does now, but in competition with one another
 - A key difference is that now there is choice in the market, as the services provided by and the terms and conditions of each arrangement with a PRO may vary
- If you begin to provide services for a producer, you are a PRO and must register within 30 days



Who are the players?



The background of the image is a collage of various tire tread patterns, including zig-zags, wavy lines, and small rectangular blocks, all in shades of dark gray and black. The word "Questions?" is centered in the middle of the image in a white, bold, sans-serif font.

Questions?

**What can a PRO do
for producers?**



Producer Obligations

- As a producer, you will have:
 - Collection targets
 - Recycling targets
- You can choose to meet these targets yourself or you can hire a PRO to do it for you
- Do you need a PRO?
 - If you have a collection target calculated at registration, you will also have a recycling target and you will likely need the services of a PRO, unless you have your own recycling or retreading facilities
 - If your collection target is calculated to be zero at registration, you do **not** need a PRO because you will have no performance requirements
- Regardless if you choose to retain a PRO to meet your targets, you're still legally responsible to meet those targets

Producers and PROs

- A PRO can provide or arrange for collecting, hauling, retreading and processing of tires
- A PRO can submit the following information to the Registry on producer's behalf:
 - the collection sites that make up the producer's tire collection system
 - the retreaders and processors that make up the producer's tire management system
 - the number and weight of tires collected towards the producer's collection target
 - The weight of tires recycled, retreaded or sold for reuse towards the producer's recycling target
- Given the number of PROs operating in the marketplace, producers have options and should consider which PRO best meets their needs
- When entering into a contract with a PRO, keep in mind you remain responsible for meeting your collection and recycling targets

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Questions?



**How can a PRO work with
collectors, haulers,
processors and
retreaders?**

Service Provider Obligations

- Tire collectors, haulers, retreaders and processors must register with RPRA and provide the information required by the regulation, including collection sites, by October 31, 2018
 - Collection site data will be used to populate a list of collection sites that will be available to producers and PROs beginning November 1, 2018
- Producers can only meet their collection and recycling targets with tires collected, hauled, retreaded and processed by parties registered with RPRA
 - By way of exception, municipalities and Crown sites do not need to register with RPRA and tires from municipal and Crown sites can be counted towards targets
- Starting in 2020, collectors, haulers, retreaders and processors are required to report by May 31 of each year

Service Providers and PROs

- On a Producer's behalf, PROs can enter into commercial agreements with collectors, haulers, retreaders and processors for the collection and management of tires
- PROs cannot report on behalf of service providers

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Questions?

**How do I find
a PRO?**



PROs Registered with the Authority

As of September 19, 2018, 4 entities have registered as PROs with RPRA (see below). Continue to check rpra.ca/registry for updates to the list of registered PROs.

eTracks Tire Management Systems (Cambridge, ON)
289-291-7742 | info@etracks.ca | <https://etracks.ca>

YESS (Burlington, ON)
905-483-2718 | sarah@yessolutions.ca | <https://yessolutions.ca>

Ryse Solutions (Burlington, ON)
905-336-9084 | info@ryseinc.ca | <https://ryseinc.ca/>

MWR Recycling Inc. (Moose Creek, ON)
604-786-2133 | davidp@northwestrubber.com

How do I register as a PRO?

- To register as a PRO, contact the Registry Support Team at registry@rpra.ca or call (647) 496-0530 or (833) 600-0530
- PROs must register within 30 days of being retained by a producer, but are encouraged to register early
- To register, a PRO must provide:
 - its name and contact information
 - its CRA number
 - a description of how it will allocate the tires it collects among the producers that have retained it to meet their tire collection requirements
 - a description of how it will allocate the tires it collects and manages among the producers that have retained it to meet their tire management requirements
 - a signed executive attestation in the required form

When do you need to find a PRO?

- While there are no explicit deadlines for retaining a PRO, you should give yourself sufficient time to arrange and manage your collection networks (whether on your own or with a PRO) in order to meet your requirements

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Questions?

Have more PRO-related questions after the webinar?

Please send them to our Registry Support Team at registry@rpra.ca or call us at (647) 496-0530 or toll free at (833) 600-0530.





Thank you!